

Abstract

5 Adhesive comprising having high shear strength and high tack, comprising

(a) 25 to 45% by weight of a polymer composed of

10 (a1) from 30 to 60% by weight of acrylic acid, from 30 to 60% by weight of butyl
acrylate, from 0 to 40% by weight of ethylhexyl acrylate and from 0 to 10% by
weight of a vinyl monomer; or

(a2) from 50 to 90% by weight of acrylic acid, from 10 to 50% by weight of butyl
acrylate and from 0 to 10% by weight of a vinyl monomer; or

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(a3) from 50 to 90% by weight of acrylic acid, from 30 to 5% by weight of butyl
acrylate, from 30 to 5% by weight of ethylhexyl acrylate and from 0 to 10% by
weight of a vinyl monomer;

20 (b) from 55 to 75% by weight of an ethoxylated C₂₀ alkylamine plasticizer and

(c) from 0.5 to 1.5% by weight of a crosslinker.